



Intelligently Interconnected Digital Economy Development Strategy Forum (High-level Closed-door Meeting)

I. Background

The digital economy has emerged as the core engine of global economic growth. Underpinned by advanced technologies such as the Internet of Things (IoT) and artificial intelligence (AI), it is reshaping the global economy and societal landscape.

Aligned with the United Nations' goals for global digital cooperation and sustainable development, the World Internet of Things Convention (WIOTC), a registered international IoT and digital economy organization under the United Nations Economic and Social Council (ECOSOC), has been dedicated to strengthening international collaboration between governments and enterprises, seizing opportunities for innovative development in intelligent IoT-powered digital economy cities, formulating national and corporate digital economy innovation strategies, securing a leading position in the global advanced intelligent IoT-driven digital economy, engaging in global standard-setting, and driving transformative innovation in human economic and social development. On July 20, 2025, WIOTC will host the Intelligently Interconnected Digital Economy Development Strategy Forum (a high-level closed-door meeting) in Beijing. Government agencies, embassies, international organizations, and IoT digital economy enterprises are cordially invited to participate.

II. Content

1. Organizational Structure

Host: World Internet of Things Convention

Co-Host: China Mobile Communications Association

Organizers: Smarter Planet IoT Group, Inc.

IoT Century Convention and Exhibition Co., Ltd

2. Theme: Innovating the Digital Economy, Leading the Global Future

3. Date: Sunday, July 20, 2025 (All-Day Event)

4. Location: Beijing, China

5. Scale and Language: 100 participants, Chinese and English



6. Topics:

- a) Global Trends in Digital Economic Development
- b) Strategic Pathways for the Intelligently Interconnected Digital Economy
- c) Opportunities for Cities and Enterprises in the Intelligently Interconnected Digital Economy
- d) Frameworks for International Standards in the Intelligently Interconnected Digital Economy

7. Agenda (Subject to on-site arrangements)

Time	Schedule
09:00-09:10	Introduction of Attendees
09:10-10:00	Leader's Speech
10:00-10:30	Report on Intelligently Interconnected Digital Economy Strategy
10:30-12:00	Keynote Speech 1. Government Agencies/Representatives from Foreign Embassies in China 2. Representatives from International Organizations 3. Academics and Experts 4. Representatives from Standards Organizations 5. Enterprise Representatives
12:00-14:00	Lunch/Free Talk
14:00-15:30	Keynote Speech 1. Government Agencies/Representatives from Foreign Embassies in China 2. Representatives from International Organizations 3. Academics and Experts 4. Representatives from Standards Organizations 5. Enterprise Representatives
15:30-17:00	Roundtable Dialogue
17:00-17:20	Signing Ceremony
17:20-18:00	Press Conference for the WIOTC 2025 and the first Conference on Sustainable Development of Globally Intelligently Interconnected Digital Economy

III. Invited Guests (Tentative)

Representatives from government agencies or diplomatic missions of countries



including France, Germany, Australia, Switzerland, South Africa, Italy, Greece, Canada, Moldova, El Salvador, Malta, Namibia, Azerbaijan, Pakistan, Iran, and others.

Leaders from local government agencies of Chongqing Municipality, Guangzhou City, Baoding City, Yibin City, Shaoxing City, Yantai City, Huzhou City and others.

United Nations agencies including International Telecommunication Union (ITU), United Nations Educational, Scientific and Cultural Organization (UNESCO), United Nations Industrial Development Organization (UNIDO) and others.

International organizations including Global Cloud and Broadband Industry Association (GCBA), World Green Design Organization (WGDO), WIOTC New Digital Economic Development Committee, WIOTC Standard Working Organization Committee and others.

Chinese Academy of Engineering, Chinese Academy of Sciences and such national think tanks.

Experts and scholars from research institutions and universities including Tsinghua University, Peking University, Beijing Institute of Technology, Nankai University and others.

Executives from the WIOT Top 500 enterprises, including Haier Group, China Telecom, China Unicom, China Electronics Technology Group Corporation (CETC), IBM, Qualcomm, Amazon Web Services (AWS), SAP, Microsoft, Schneider Electric, Siemens, Nokia, Huawei, China Electronics Corporation (CEC), State Grid Corporation of China, China Southern Power Grid, China Aerospace Science and Industry Corporation (CASIC), China Mobile, China Information and Communication Technology Group (China InfoComm), Gree Electric, ENN Group, BYD, TCL Technology Group, China General Technology Group, iFLYTEK, Lenovo Group, 360 Technology Group, Newland Group, Great Wall Motor, Xiaomi Group, China Resources Digital Technology (CR Digital), JD Group, Trina Solar, BOE Technology Group, DHC Software, CASICloud-Tech, Tongwei Group, Wumart Technology Group and others.

IV. Contact

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